

TROY MONROE STACEY

senior graphic designer



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OBJECTIVE

To secure a challenging, stimulating, and stable position I can thrive in, that we both will benefit from, and eventually retire from when I complete my life-long career.

EXPERIENCE

Senior Production Artist
2/2016-6/2019

WILDSIDE HEAT TRANSFERS

San Fernando, California

I provided the production department with mechanical art for stock artwork, as well as custom ordered designs.

Duties included, but were not limited to: color separation, color recommendation, graphic manipulation, style matching, R&D, and create/evaluate/revise standard operating procedures.

Key Accomplishments

- Performed R&D tasks to elevate their successful DarkSide artwork line, four-color process for dark fabrics, and created their BrightSide line
- Created and implemented AppleScript workflows to speed production and standardize operations cutting department costs by 30%

Senior Designer
5/2015-11/2015

UNDERWRAPS COSTUMES

Chatsworth, California

I produced artwork for costuming for the holiday market.

Duties included, but were not limited to: conceptual, graphical and mechanical art for print, marketing, and production.

Key Accomplishments

- Created costume artwork for screen printing and sewing patterns for one of their most popular costumes
- Introduced company to plastic molded 3D product modeling, and rapid prototyping

CSR/Estimator/Prepress
9/2013-8/2014

CREATIVE GRAPHIC SERVICES

Santa Clarita, California

I provided conceptual solutions and support to the fast-paced event industry.

Duties included, but were not limited to: consultation, design recommendation, proofing, editing, pricing, and press operation.

Key Accomplishments

- Streamlined workflow to speed estimating and get jobs into production quicker
- Engineered creative design options to provide clients with solutions that previously did not exist

Owner/Graphic Designer
ongoing

SECOND GLANCE GRAPHICS

Valencia, California

I provided creative concept development for a broad range of media used in print, online, and at tradeshow.

Duties included, but were not limited to: conceptualizing website content to end-user specifications, storyboard development, illustrating, marketing and branding consultation, video and product packaging.

Key Accomplishments

- Routinely created imaginative design solutions for a wide variety of clients
- Specialized in brand identity inclusive of authoring graphic standards

EXPERIENCE

continued

Senior Designer
10/2008-3/2011

LIGHTING CONTROL & DESIGN

Chatsworth, California

I provided graphic design support for the Marketing Department by developing materials used in national training and trade shows.

Duties included, but were not limited to: curriculum development, e-Learning, illustrations, web applications, mechanical and visual design, marketing research analysis, usability reporting, product development, displays.

Key Accomplishments

- Developed illustrations used in nationwide training
- Implemented marketing strategies for newly merged organization

Senior Designer
9/2007-9/2008

WARREN PRINTING & MAILING

Eagle Rock, California

I supported this business in pre-press and graphic design through inspired design concepts to clients and agencies.

Duties included, but were not limited to: effectively developing future marketing concepts, researching and recommending software/hardware/equipment to more efficiently produce new products.

Key Accomplishments

- Restructured pre-press procedures, equipment and hardware deficiencies
- Created new brand and identity for the business, inclusive of new logos, print media and website development

Art Director/Senior Designer
8/1993-8/2006

MACSON PRINTING & LITHOGRAPHY

Glendale, California

I provided oversight and led the formation of the pre-press department and design department, which supported A-list clients such as Make-A-Wish, Burger King, 7-Up Bottling, Avery Dennison, and Warner Bros. Studios.

Duties included, but were not limited to: typography and paste-up, web design, motion graphics, project management, quality control, and developing creative concepts and marketing strategies to clients.

Key Accomplishments

- Graphic Design USA Magazine, 2006 Design Award for Human Services Association's 2006 Annual Report
- Developed the computer-to-plate workflow and standard operating procedures

SKILL AND TRAINING

Software

- Adobe Creative Cloud
- QuarkXPress
- NewTekLightWave
- Autodesk 3ds Max
- AppleScript
- HTML
- Articulate Engage & Quizmaker
- MS Office

Techniques

- Color theory and advanced color principles
- eTraining
- Pagination and imposition
- CTP and HP Indigo workflows
- Grid theory
- Application/Interface usability refinement
- Presentation improvement and visual communications

EDUCATION

Yucca Valley High School

Yucca Valley, California

- Art
- Architectural Drafting
- Computer Science

West Valley Occupational Center

Woodland Hills, California

- Commercial Art and Illustration

ACMSIGGRAPH

- Continued Education for Computer Graphics and Interactive Techniques